WHOLESALE CATALOG 2019

HAND-ROASTED COFFEES

We have been roasting for 20+ years and have mastered the art of quality and taste in every single Friedrichs coffee bag.

www.FriedrichsCoffee.com

Friedrichs Coffee Roasters' Mission:

As a small batch Artisan roaster, our mission is to showcase award-winning coffees to baristas throughout the specialty coffee industry.

We start by purchasing only the highest quality coffee beans from small farms and private estates in the world's most esteemed growing regions. For optimal flavor we hand-roast in small batches using gas-fired European drum style roasters. Immediately after roasting, each coffee order is packaged in high-tech, resealable foil bags and shipped to you the very same day.

At Friedrichs Coffee Roasters we are committed to provide freshly roasted whole bean coffees of the highest quality with exceptional service to each of our valued customers. Your success as a purveyor of Specialty Coffee is top priority to us.

Origin Specific Coffees

Mix -n-match 5 lb bags 20 pound minimum Free Freight

Brazil (light) 7.80 lb
These yellow bourbon coffee beans sourced from Fazenda Santa Lucia yield a clean lemon acidity cup with a soft creamy mouth feel and a hint of honey roasted peanut.

Burundi (medium light) 8.05 lb
Highly floral, rich fluid body, deep red currant, tangerine, & complex acidity are the main attributes, we find extremely pronounced.

Colombia (medium) 7.80 lb
Colombian coffees are well balanced, medium bodied, and bright. They are also the most highly marketed coffees in the world. Everyone knows Juan Valdez. The Coffee Federation of Colombian has done an excellent job of connoting in the American public's mind that Colombian coffees are the "richest coffees in the world."

Costa Rica (medium) 8.05 lb
Costa Rican coffees set the standard for washed (wet processed) bright Central American coffees in both the bean and at the mill.These beans are sourced from La Trinidad community coffee, yielding a cup with hints of sweet raspberry, juicy lime and plum. It is a complex and complete cup. This coffee from Tarrazu stands out for its brightness and clean cup. Roasted medium light.

Costa Rica (medium dark) 8.05 lb
Costa Rican coffees set the standard for washed (wet processed) bright Central American coffees in both the bean and at the mill.These beans are sourced from La Trinidad community coffee, yielding a cup with hints of sweet raspberry, juicy lime and plum. It is a complex and complete cup. This coffee from Tarrazu stands out for its brightness and clean cup. Roasted medium dark

Ethiopia (medium) 8.30 lb
Ethiopian coffees are amazing and unique coffees. The coffees from this region will surprise you with their floral and tangerine notes.

Roast Levels

light | medium light | medium | medium dark | dark | darker

Guatemala (medium) 8.05 lb
Guatemalan coffees are some of the most amazingly fragrant and aromatic coffees in the world. Guatemala consistently harvests a wonderful bright coffee with nice body, and excellent floral tones and fruitiness. Roasted medium.

Guatemala (medium dark) 8.05 lb
Guatemalan coffees are some of the most amazingly fragrant and aromatic coffees in the world. Guatemala consistently harvests a wonderful bright coffee with nice body, and excellent floral tones and fruitiness. Roasted medium dark.

Hawaii Kona, Extra Fancy, Estate (light) 34.00 lb
Hawaiian coffees are grown on volcanic soil in a tropical paradise that is gently cooled by a gentle Kona breeze. These perfect conditions produce a coffee that is equally perfect in many aspects. Hawaiian coffees are the epitome of balance. Coffee from these lovely islands is clean, mild with a nice hint of milk chocolate, and just enough fruit and acidity to round out the cup.

Indonesia Sulawesi (medium dark) 8.65 lb
From the island of Sulawesi Celebes, this typical Indonesian has low acidity with full-bodied earthiness. This semi-washed to washed coffee is very similar to Sumatran coffee in cup profile.

Indonesia Java Estate (medium dark) 8.45 lb
Javanese coffees are brighter and cleaner Indonesian coffees. Javanese coffees are fully wet processed, unlike Sumatrans, and this process kicks off the acidity, drops the body, and reduces the earthiness of the cup a tad, while retaining the overall Indo funk.

Indonesia Sumatra (medium dark) 8.30 lb
Sumatran coffees capture the wild jungle essence of this tropical Indonesian island. We cup Sumatran after Sumatran to find that earthy, deep, complex, full-bodied coffee that exhibits low-acidity smoothness and a touch of forest floor funk. A great Sumatran is creamy, sweet, with a touch of butterscotch, spice, and mustiness. (Yes, mustiness, not jungle rot. This is where cupping Sumatran after Sumatran pays off Big!)

Kenya (medium) 9.45 lb
Kenyan coffees are as majestic as the morning African sun rising over the savannah. These are powerful bright coffees that run the gamut from lemony to peppery from blackberry fruit to winey richness. These characteristics come together in an extremely complex coffee that is truly VIBRANT. A great Kenyan is not a subtle delicate coffee but rather a coffee full of power and character.

Mexico Chiapas (medium) 7.70lb
These Bourbon and typica beans have been grown at Finca Santa Rosa in Chiapas Mexico. This extremely clean and balanced cup has notes of sweet lime, tomato, and raspberry. Mexican coffees are known for being light to medium in body with mild acidity and good balance.

Peru (medium) 8.00 lb
Peruvian coffee is traditionally very creamy with mild citric acidity, caramel, and toffee. Peruvian coffees are grown very high in the Andes Mountains. This exceptional altitude creates a coffee with bright effervescent snap, gentle sweetness, and nice medium body.

Papua New Guinea (medium) 7.95 lb
Papua New Guinea coffees are a cup of funky wildness, like the island itself. These coffees have a bright and delicate acidity of a malic acid - apple wineyness that sets them apart from the other Southeast Asian Archipelago coffees of the earthier Sumatran and Sulawesian variety.

Rwanda (medium light) 8.05 lb
The classic Rwandan wine-like profile and complex acidity shine through with plenty of citrus and sweetness to round out the cup. This East African coffee just continues as a top performer.

Tanzania (medium) 7.70 lb
Tanzanian coffees are grown on the slopes of Mount Kilimanjaro, under the shade of banana trees, truly an exotic location for this east African coffee. Whether peaberry or flatberry this bright, clean and aggressively complex coffee always offers a flavorful experience.

Bulk coffees are packaged in 5lb. capacity, foil-valved bags

FRIEDRICHS® COFFEE SINCE 1993 ™

Roast Levels

light | medium light | medium | medium dark | dark | darker

Fair Trade Certified Organic

Mix -n-match 5 lb bags 20 pound minimum Free Freight

Check Availability- Additional varieties may be available

Colombia Organic (medium) **8.45 lb**
Colombian coffees are well balanced, medium bodied, and bright. They are also the most highly marketed coffees in the world. Everyone knows Juan Valdez. The Coffee Federation of Colombian has done an excellent job of connoting in the American public's mind that Colombian coffees are the "richest coffees in the world."

Costa Rica Organic (medium) **8.45 lb**
Costa Rican coffees set the standard for washed (wet processed) bright Central American coffees in both the bean and at the mill. Costa Rican coffees are exceptionally high grown in amazing volcanic soil. These two factors produce a very bright and very clean cup. The best Costas are the cups that develop a bit of berry fruitiness to compliment the straight-out brightness.

Ethiopia Fairtrade Organic (medium) **8.80 lb**
Ethiopian coffees are wild coffees. Wild coffee refers to a dry process where the coffee fruit dries on the bean, imparting the flavors of compote fruit and dark rich chocolate in these amazing coffees.

Guatemala Fairtrade Organic **8.45 lb**
(medium dark) Guatemalan coffees are some of the most amazing fragrant and aromatic coffees in the world. Guatemala consistently harvests a wonderful bright coffee with nice body, and excellent floral tones and fruitiness.

Indonesia Sumatra Fairtrade Organic (medium dark) **8.80 lb**
Sumatran coffees capture the wild jungle essence of this tropical Indonesian island. Sumatras have that earthy, deep, complex, full-bodied coffee that exhibits low-acidity smoothness and a touch of forest floor funk. A great Sumatran is creamy, sweet, with a bit of butterscotch, spice, and mustiness. (mustiness, not jungle rot. This is where cupping Sumatran after Sumatran pays off Big!)

Mexico Chiapas Fairtrade Organic **8.20 lb**
(medium) Mexico Altura Chiapas coffees are extremely clean and balanced, with notes of strawberries, lemon, cherry, and a well-rounded creamy body. Excellent high grown Mexican coffees are known for being light to medium in body with mild acidity and good balance.

Papua New Guinea Fairtrade Organic (medium) **8.45 lb**
Papua New Guinea coffees are a cup of funky wildness. These coffees have a bright and delicate acidity of a malic acid - apple wineyness that sets them apart from the other Southeast Asian Archipelago coffees of the earthier Sumatran and Sulawesian variety.

Peru Organic (medium) **8.35 lb**
Peruvian coffee is traditionally very creamy with mild citric acidity, caramel, and toffee. Peruvian coffees are grown very high in the Andes Mountains. This exceptional altitude creates a coffee with bright effervescent snap, gentle sweetness, and nice medium body.

French Roast Organic (dark) **8.10 lb**
Our 2nd darkest roast produces a lively, aromatic, robust brew that is full-bodied with low-acidity making it the best dark roast for filter brewing.

Home Fire Espresso Organic **8.30 lb**
(medium dark) A perfect blend of Indonesian and Latin American coffees. Caramelly and balanced.

Rise & Shine Blend Fairtrade Organic (medium) **8.10 lb**
A delicious blend of our finest Latin American Coffees.Smooth blend, balanced and flavorful.

Traders Blend Fairtrade Organic **8.10 lb**
(medium dark) A delicious blend of our finest Latin American Coffees. Smooth blend, balanced and flavorful.

Bulk coffees are packaged in 5lb. capacity, foil-valved bags

FRIEDRICHS® COFFEE SINCE 1991 ™

Toll Free 888-612-5050 Free Shipping

Blends

Mix -n-match 5 lb bags 20 pound minimum Free Freight

Bold Romance Swedish Blend — 7.45 lb
(medium dark) A bold, smooth and rich blend of French and Vienesse roasted Latin American coffee.

NEW!

Cold Brew Blend (medium dark) — 8.20 lb
The best blend for cold brew. With a complex spice, big berry, chocolate finish, caramel roast, this blend scores big everytime. at coffeeshops and bars alike. One local pub - el Bait Shop - with 230 beers on tap sells 2 kegs of Nitro coffee a week!

French Roast (dark) — 7.50 lb
Our 2nd darkest roast produces a lively, aromatic, robust brew that is full-bodied with low-acidity making it the best dark roast for filter brewing.

Italian Roast (darker) — 7.50 lb
Our darkest roast, is a full-bodied, low acidity, and intensely flavored blend with distinctively smokey and tangy notes.

Lively Latin Breakfast Blend (medium) — 7.45 lb
A lighter version of Bold Romance Swedish Blend.

Mocha Java Blend (medium dark) — 8.05 lb
World's most exotic blend brings Indonesian and African coffees together for a full-bodied cup with a spicy richness.

Rise and Shine Blend (medium) — 7.50 lb
A milder blend of our hand roasted Latin American Coffees.

Sleepyhead Blend (medium dark) — 8.00 lb
The bold, robust, full-bodied coffees of Indonesia come together with the wonderfully bright coffees of Latin America. Very flavorful and balanced.

Traders Blend (medium dark) — 7.20 lb
A delicious blend of Friedrichs' finest Latin American Coffees.

Espresso Blends

Mix -n-match 5 lb bags 20 pound minimum Free Freight

Crimson Moon Espresso (medium light) — 7.70 lb
Honey roasted, pulp natural, flowery/fruity. Truly amazing!

Daylight Espresso (medium) — 7.55 lb
Extremely smooth & full of body with remarkably sweet flavor.

Decaf Daylight Espresso (medium) — 8.0 lb
Extremely smooth & full of body with remarkably sweet flavor.

Home Fire Espresso (medium dark) — 7.45 lb
A perfect blend of Indonesian and Latin American coffees. Caramelly, deep, & flavorfully balanced.

Decaf Home Fire Espresso — 7.80 lb
(medium dark) A perfect blend of Indonesian and Latin American coffees. Caramelly, deep, & flavorfully balanced.

Home Fire Espresso Organic — 8.40 lb
(medium dark) A welcoming cup with captivating aroma and incredible depth of flavors.

Decaf

Mix -n-match 5 lb bags 20 pound minimum Free Freight

Decaf Colombia (medium) — 7.90 lb
Colombian coffees are well balanced, medium bodied, and bright. They are also the most highly marketed coffees in the world. Everyone knows Juan Valdez. The Coffee Federation of Colombian has done an excellent job of connoting in the American public's mind that Colombian coffees are the "richest coffees in the world."

Decaf Costa Rica (medium dark) — 7.90 lb
Costa Rican coffees set the standard for washed (wet processed) bright Central American coffees in both the bean and at the mill. Costa Rican coffees are exceptionally high grown in amazing volcanic soil. These two factors come together to produce a very bright and very clean cup. The best Costas are the cups that develop a bit of berry fruitiness to compliment the straight-out brightness.

Decaf Ethiopia (medium) — 8.00 lb
Ethiopian coffees are wild coffees. Wild coffee refers to a dry process where the coffee fruit dries on the bean, imparting the flavors of compote fruit and dark rich chocolate in these amazing coffees.

Decaf French Roast (dark) — 7.80 lb
Our 2nd darkest roast produces a lively, aromatic, robust brew that is full-bodied with low-acidity making it the best dark roast for filter brewing.

Decaf Guatemala (medium dark) — 7.80 lb
Guatemalan coffees are some of the most amazing fragrant and aromatic coffees in the world. Guatemala consistently harvests a wonderful bright coffee with nice body, and excellent floral tones and fruitiness.

Decaf Indonesia Sumatra — 8.30 lb
(medium dark) Sumatran coffees capture the wild jungle essence of this tropical Indonesian island. We cup Sumatran after Sumatran to find that earthy, deep, complex, full-bodied coffee that exhibits low-acidity smoothness and a touch of forest floor funk. A great Sumatran is creamy, sweet, with a touch of butterscotch, spice, & mustiness. (Yes, mustiness, not jungle rot. This is where cupping Sumatran after Sumatran pays off Big!)

Decaf Traders Blend (medium dark) — 7.75 lb
A delicious blend of Friedrichs' finest Latin American Coffees.

Decaf Rise and Shine Blend (medium) — 7.75 lb
A milder blend of our hand roasted Latin American Coffees.

Friedrichs Decaf Swiss Water/ Mountain Water Decaf Traders Blend (medium) — 8.40 lb
Clean cup with bright floral flavor.

FRIEDRICHS® COFFEE SINCE 1991 ™

Toll Free 888-612-5050 Free Shipping

Monthly Specials

May
Tanzania
$6.95 lb

Sea Salt Caramel Mocha
$6.95 lb

Ginger Lemon (Herbal)
$8.50 lb

June
Mexico Chiapas
$6.95 lb

Jamaican Me Crazy
$6.95 lb

Ceylon Supreme
$8.50 lb

July
Guatamala
$6.95 lb

Blueberry Cobbler
$6.95 lb

Tropicana
$8.50 lb

August
Costa Rica
$6.95lb

Apple Crumb Cake
$6.95 lb

Tibetan Raspberry
$8.50 lb

September
Mexico Chiapas
$6.95 lb

Pumpkin Pie
$6.95 lb

German Breakfast Blend
$8.50 lb

October
Burundi
$6.95 lb

Bourbon Pecan
$6.95 lb

Black Currant
$8.50 lb

November
Brazil
$6.95 lb

Jingle Bell Java
$6.95 lb

Earl Grey
$8.50 lb

December
Rwanda
$6.95 lb

Frosty's Favorite
$6.95 lb

Madagascar Vanilla
$8.50 lb

January
Colombia
$6.95 lb

White Chocolate Caramel
$6.95 lb

Wellness Blend (Herbal)
$8.50 lb

February
Rise & Shine Blend
$6.95 lb

Pecan Sticky Bun
$6.95 lb

Chai Rooibos (Herbal)
$8.50 lb

March
Traders Blend
$6.95 lb

English Toffee
$6.95 lb

Earl Grey Lavender
$8.50 lb

April
Colombia
$6.95 lb

Coconut Cream Pie
$6.95 lb

Pomegranate Sencha (Green Tea) $8.50 lb

Farming & Roasting

Our farmers produce and harvest some of the world's greatest coffee. Our experienced team of roasters use Cropster Roast Profiling Software and Javalytics color analyzer alongside our Probat roaster to elevate this treasured crop to the perfect cup.

With a quarter century of combined experience, our roasters combine their knowledge of artisanal roasting with the latest technology to bring you the perfect cup everytime. This is our set up at the roastery in Urbandale.

Buying directly from farmers invests money into local economies securing the future of families and their farms for the next generation.

Farm Specific Coffees

Friedrichs Coffee is pleased to offer farm specific coffees. All of the coffees offered through our farm specific program are sourced from single farms that have been recognized for the high quality beans they produce. Each of these coffees has its own unique flavor signature specific to the soils in which it has grown, the variety of beans that are grown, and the drying and washing processes performed by each farm.

Purchasing beans directly from farmers insures that the farmers will receive the bulk of the profits from their crop. Partnering with Cafe Imports, we are constantly seeking unique high quality farm specific coffee. We've shaken the hands of dedicated farmers who harvest the coffee, and we've scrupulously explored their farms. We are committed to carefully roast each coffee, with as much care as our farmers have given to growing and harvesting.

These are a few examples of the farm specific beans we offer, please contact us for current availability, and treat yourself to a truly unique coffee experience!

Yellow Catucai Peaberry

Brazil Peaberry

Minas Gerais
Fazenda Guariroba

Variety: Yellow Catucai

Special Features: Peaberry

Process Method: Natural

The Cup: Fruity, lemon, berry, candied pecan, almond, soft, and winey

Roast: Light

Price: $9.15/lb

Colombia

Montanita, Timana
Finca La Pradera

Farmer: Brayan Joven Almario

Program: Huila Best Cup

The Cup: This high-scoring coffee arrives in spring with detailed cupping notes

Roast: Medium Light

Price: $10.15/lb

Ethiopia

Shakiso, Oromia
Kayon Mountain Coffee Farm

Variety: Heirloom Ethiopian

Altitude: 1900-2200 masl

Process Method: Washed

The Cup: Strong floral & lemon flavors with a delicate body & light sweetness

Roast: Medium Light

Price: $9.15/lb

Bringing in the harvest, Brazil

Kayon Mountain Coffee Farm, Shakiso, Oromia, Ethiopia

Future farmers, Huila, Colombia

The majestic beauty of Huila, Colombia

Coffee farming family, Ethiopia

Loose Leaf Teas

A great coffee house also features a wide assortment of fine quality loose leaf teas. Brew a pot in a french press, or steep a single cup using a chrlorine free T-sac. Either way, our fresh and fragrant teas are sure to please! Try our Herbal Tisanes iced for a caffeine free alternative to traditional iced tea!

All Tea is packaged in 2 lb. pouches.
** Flavored Teas are denoted with an asterisk*

Free Shipping

Tea orders over $100 ship for free!

Green Tea

Organic Green Sencha 11.95 lb
This Japanese style green steamed leaf steeps a beautiful green cup.

Gunpowder Green Tea 7.19 lb
Tightly rolled leaves unfurl to a crisp, strong, green flavor.

***Jasmine** 16.45 lb
This classic scented tea from the Fujian Province uses Pouchang tea (slightly less oxidized than Oolong) as a base, which is infused with fresh jasmine petals as it dries. This 1st grade Jasmine has a garden-in-bloom fragrance that is lightly sweet and very smooth.

Oolong Ti Kuan Yin 29.95 lb
The "Iron Goddess" of Fujian Province, this traditional deep-baked tea has an aromatic, full-bodied, mildly sweet, lingering aftertaste.

***Pomegranate Green Sencha** 9.08 lb
Fresh tasting green sencha blended with sweet juicy pomegranate flavor.

Organic Yunwu Green 11.95 lb
Classic China green (Cloud Mist) light, clean cup, bright and zesty.

Herbal Tisanes
Naturally Caffeine Free

Almond Rooibos 13.95 lb
Red rooibos, papaya & almond pieces, natural flavors.

Chai Rooibos 12.25 lb
Rooibos with cinnamon, cardamom, pepper, and allspice.

Fruit Basket 16.25 lb
A flavorful blend of apple, hibiscus, elderberries, rosehips, blackberries, cherries, and raspberries.

Ginger Lemon 14.64 lb
A spicy and flavorful blend of ginger, lemongrass, lemon, licorice, and spearmint.

Ginger Peach 13.95 lb
Sweet juicy peach with a spicy ginger kick. A tea that is refreshing hot or iced.

Hawaiian Colada 13.95 lb
Island coconut with hints of rum. Pineapple and coconutpieces enhance this sweet tropical rooibos blend.

Peppermint Leaf 8.95 lb
Aromatic, refreshing, and vibrant.

Provence Garden 13.95 lb
A floral and fruity blend of rooibos, rosehips, elderberry, blueberry pcs., lavender, rose petals, & natural flavors.

Royal Sonoma Mulling Spices 12.50 lb
A warm spicy blend of cinnamon, orange peel, cloves, star anise, allspice, cardamom, lemon peel, cranberries, orange oil, and vanilla oil.

Wellness Blend 13.50 lb
Boost your immune system with echinacea root, chamomile, elder flower, licorice root, & peppermint.

Organic Red Rooibos 9.00 lb
Naturally caffeine-free & rich in anti-oxidants, minerals & trace elements, roobios tea may help increase iron absorption, relieve allergies & aid in digestion.

T-Sacs

Unbleached chlorine-free paper tea bags, make loose leaf tea easy to enjoy.

#1 one cup size
$6.00/100

#2 two cup size
$7.00/100

Black Tea

Assam Kalgar 10.25 lb
Malty full-flavored estate tea. Great with milk.

Ceylon Supreme - English Breakfast 9.08 lb
The perfect English Breakfast tea, brisk, bright, smooth, full bodied tea. Great with milk.

***Blackcurrant** 9.50 lb
China black tea with sweet blackcurrant accented with blackberry leaves

***Chai (Friedrich's Blend)** 11.50 lb
Our custom blended assam with aromatic spices cinnamon, cardamom, allspice & black pepper.

***Cinnamon Orange** 10.95lb
Natural spices and dried fruit impart black tea with warmth & sweetness.

***Decaf Cinnamon Orange** 19.95lb
Natural spices and dried fruit impart black tea with warmth & sweetness.

Darjeeling Balasun Estate 39.95 lb
Delicately grown in the Himalayan foothills, known as the champagne of tea; it's full of flavor & character. Packaged in one pound bags.

Earl Grey 9.08 lb
A highly aromatic black tea scented with oil of bergamot (a Mediumiterranean citrus fruit).

***Earl Grey Lavender** 10.50 lb
Our Earl Grey blended with aromatic lavender, a lovely twist to a British classic.

German Breakfast Blend 9.08 lb
A robust blend of Assam (N.India), Iyerpadi (S. India), & Ceylon. Excellent iced.

Organic Iyerpadi Estate 10.70 lb
fragrant, clean-tasting & full bodied grown in the Nilgiri Mountain Basin of southern India.

Keemun 29.95 lb
This deep amber tea from Anhui province is known for it's rich, toasty, smoky flavor. It's very aromatic.

***Madagascar Vanilla** 9.50 lb
China black tea with real vanilla bean pieces.

***Mango Tango** 9.50 lb
Sweet tropical mangoes flavor this fine black tea garnished with marigolds.

***Moroccan Peppermint** 9.50 lb
China green with refreshing peppermint leaves.

***Peach** 9.50 lb
Black tea with the sweetness of fresh peaches.

Pu-erh, Tuo Cha 3.75 bag or 21.38 lb
20 nests/servings per bag. This is the only tea designed and processed to age like wine with a musky, spicy and earthy complexity .

***Tibetan Raspberry** 9.50 lb
China black tea and raspberry leaves.

***Tropicana** 11.95 lb
Black tea with a refreshing tropical flavor.

Yunnan 12.95 lb
This black China tea has a lot of character offering a deep, woodsy cup.

FRIEDRICHS® COFFEE SINCE 1991 ™

Toll Free 888-612-5050 Free Shipping on Tea Orders Over $100

Spice it up with Friedrichs Blend Chai

Chai Concentrate

Add .25 lbs of loose tea in Thermal Carafe.

Fill with hot water and steep for 20 minutes.

Strain into 64 oz. (2 Qt.) pitcher.

Stir in ½ cup sugar.

Chai Latte

4 parts chai concentrate: 1 part milk

Stir before pouring. A shot of vanilla syrup is
a nice addition to chai if customer chooses.

For iced chai, start with ½ glass of ice before adding the 4 pts chai and 1 pt milk. Use simple syrup for additional sweetening, if requested.

Friedrichs Crème Chai Frappe

Fill cup (20 oz. or 24 oz.) half way with ice, pour chai concentrate to half way.
Set aside to be added to blender later.

In blender:

Add ice cream
(3 scoops for 20 oz. 4 scoops for 24 oz)

Add white chocolate sauce
(1.5 oz for 20 oz, 2 oz. for 24 oz)

Add the half full cup of ice
and chai concentrate.

Blend until smooth.

If using ice cream mix
(Sarah Ann, AE Product) – Use a full cup of ice filled half full of chai concentrate. Add ice cream mix to chai and ice to 3/4 of the cup. Add white chocolate sauce (1.5 oz for 20 oz cup and 2.0 oz. for 24 oz cup).
Blend until smooth.

Flavored Coffee

What makes our flavored coffees better than the rest? We start with some of the finest freshly roasted beans available, which are flavored per order and shipped the same day!

Bulk coffees are packaged in 5 lb. capacity, foil-valved bags
Add 25¢ per pound for ground coffee.

Free Shipping: Mix-n-match 5 lb bags
20 Pound Minimum

Almond Jumpstart
Chocolate, Coconut, Almond

Amaretto
Almond Amaretto

Apple Crumb Cake
French Apple Buttery Cinnamon Crumb Cake

Bananas Foster
Banana, Butter Rum, Caramel, Vanilla

Blueberry Cobbler
Blueberry Cobbler, Cinnamon

Bourbon Pecan
Bourbon Pecan

Butter Pecan
Butter Pecan

Butter Rum
Butter Rum

Butterscotch Toffee
Caramel Crème, Butter Pecan

Caramel Crème
Caramel

Cherry Crumble
Cherry Crumb Cake

Cinfully Sweet
Cinnamon, Butter Rum, Pecan

Cinnamon French Toast
Maple Syrup, Cinnamon

Cinnamon Roll
Cinnamon, Brown Sugar, Vanilla Crème

Coconut Crème Pie
Coconut Crème, Graham Cracker

Coffee Cake
Coffee Cake, Buttery Graham Crackers, Vanilla Crème

Cookies & Crème
Cookies and Crème

Crème Brulee
Vanilla Custard, Creamy Caramel

Dutch Almond Cookie
Almond Cookie

Dutch Apple Strudel
Apple Cinnamon, Vanilla Crème, Graham Crackers

English Toffee
Butter Rum Spiced, Caramel Crème

French Vanilla
French Vanilla

French Vanilla Almond
French Vanilla Almond

German Chocolate Cake
Chocolate and Coconut

Hawaiian Hazelnut
Hazelnut Crème, Coconut

Hazelnut Crème
Hazelnut Crème

Highlander Grog
Butterscotch, Butter Rum, Vanilla

Jamaican Me Nuts
Kahlua, Caramel Crème, Nuts

Jamaican Me Crazy
Kahlua, Caramel Crème, Vanilla

Jazzy Java
Vanilla Crème, Cinnamon

Mocharoo
Hazelnut Crème, Cinnamon, Chocolate

Pecan Sticky Bun
Caramel Crème, Toasted Pecans, Cinnamon

Raspberry Crème Chocolate
Chocolate Raspberry Crème

Sea Salt Caramel Mocha
Chocolate, Sea Salt Caramel

S'more Please
Marshmallow Toasted, Chocolate, Graham Cracker

Snickeroo
Hazelnut Crème, Cinnamon

Southern Pecan
Pecans Southern, Vanilla Crème

Spiced Highlander Grog
Butterscotch, Butter Rum, Vanilla, Spice

Swiss Orange Chocolate
Chocolate Swiss Orange

Tiramisu Treat
Tiramisu (like the cake)

Turtle Sundae
Chocolate, Caramel. Pecan

Vermont Maple Nut
Vermont Maple, & Nuts

White Russian
Kahlua, Vanilla Creme

White Chocolate Caramel
Caramel, White Chocolate

White Chocolate Raspberry Truffle
White Chocolate Mousse, Raspberries

All flavors are available in decaf!

Gluten-Free and Peanut-Free!

Holiday Favorites

Frosty's Favorite
Cinnamon Graham Cracker, Hazelnut, French Vanilla

Jingle Bell Java
Caramel, Butter Rum, Pecan, Cinnamon, Vanilla

Luck O' The Irish
Irish Crème (Bailey's Style)

Nana's White Christmas
Coconut, Caramel, Nuts

Pumpkin Pie
Fresh Baked Pumpkin Pie

Friedrichs Flavored Coffee
7.20 lb

Friedrichs Decaf Flavored Coffee
7.95 lb

Friedrichs Swiss / Mountain Water Decaf Flavored Coffee
8.80 lb

Toll Free 888-612-5050 Free Shipping

Syrups & Sauces

Torani

Made with Pure Cane Sugar

Price Per Bottle
$8.45

Call for list of flavors.
Not eligible for free shipping.
By special order only.
4 piece minimum per flavor.

Previsto

Made with Pure Cane Sugar

Price Per Bottle
$5.45

Call for list of flavors.
Not eligible for free shipping.
Sold in boxes of 6 -
mix and match flavors

Packaging

Private Label Packaging

Enhance your brand by packaging our special blends with customized labels featuring your store's graphics and information.

- Choose one of the four bag colors (Black, Salmon, Red, or Green)
- Choose one of our 3"x4" label designs or e-mail your logo to: sales@midwestcoffeetraders.com

we will design your logo into a 3"x4" label and send a proof, Absolutely FREE!!! Call for more information

Plain Tin Tie Bags

Package beans for resale with Kraft or Black tin tie bags. Available in 1/2lb or 1lb size

35¢ each

Blue Bag Clips

Perfect to reseal our 5 pound bags.
Keep coffee fresh longer!

$3.00 each

Brewing

Whether you are brewing for customers or making a cup in your hotel room, how you brew is as important as the beans you buy. Here are some of our favorite brewing methods. Need more information? Give us a call! We LOVE to talk coffee.

Chemex

The Chemex coffeemaking system was developed by a chemist to achieve one result ... Brew A Perfect Cup of Coffee Everytime.

AeroPress

Total immersion brewing yields a smooth rich brew in seconds! Perfect for home or on the road.

Nuova Simonelli Aurelia Coffee Machine 2 Group

List Price
$8,900
Call for special price

Fetco Coffee Brewer

Model #CBS 2032e

List Price
$2,250
Call for special price

T-Sacs

Unbleached chlorine-free paper tea bags, make loose leaf tea easy to enjoy.

#1 one cup size
$6.00/100

#2 two cup size
$7.00/100

FRIEDRICHS COFFEE SINCE 1991 ™

Toll Free 888-612-5050 Free Shipping

Friedrichs Coffee Roasters

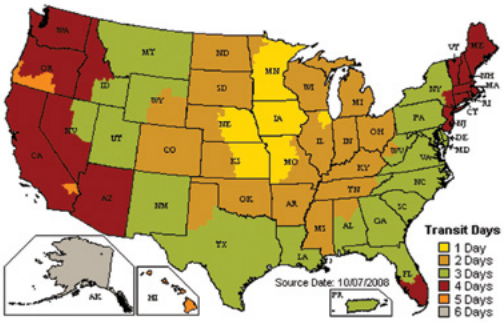
2781 99th St., Urbandale, Iowa 50322

Phone Toll Free: 888.612.5050

Fax Order: 515.270.8050

E-mail Order: colleen@friedrichscoffee.com

Business days in transit from Urbandale, Iowa 50322



Easy order fax form

New Customer: ☐ Yes ☐ No

Order Date _____ Order Time _____ Resale Tax # _____

Bill to: _____

_____

_____

Attn: _____

Ship to: _____

☐ Same as Bill to: _____

_____

Attn: _____

Phone: _____ Fax: _____ E-mail: _____

☐ MasterCard ☐ VISA ☐ DISCOVER ☐ Check Enclosed ☐ Charge to FCR Acct. Credit Card Billing Zip Code: _____

CID Code: _____
(Last 3 digits on back of card, in signature block or 4 digits on front of card for American Express.)

CC# __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __

Exp. Date _____ Name on Credit Card _____

QTY.	GRIND	PRODUCT DESCRIPTION	PRICE	EXTENDED
	◄ TOTAL LBS.	Bulk coffees are packaged in 5lb bags. Add 25¢ per lb for ground beans.	TOTAL ►	

I would like FCR to confirm my order by:

Phone: _____ Fax: _____ E-mail: _____

Order Processing: Most orders will ship the next day if the order is received by 12:00 noon central time. Prices are subject to change without notice (will confirm any price changes prior to shipping). Out of stock item must be re-ordered.

Order Shipping: UPS standard carrier. FCR may use alternate carriers. ***FREE SHIPPING*** to business addresses coast to coast, 20 lb min, (Alaska & Hawaii call for special rates).

Terms: Check or Credit Card with initial order. Credit established within 2-4 weeks of receiving credit application. Charge customers accounts are due 30 days from the invoice date. 2% per month finance charge on past due accounts.

Friedrichs Coffee
2781 99th Street
Urbandale, Iowa
50322-3889

PRSRT STD
U.S. POSTAGE
PAID
DES MOINES, IA
PERMIT NO. 5800

Monthly Coffee & Tea Specials

$6.95 lb

See Inside

VISA MasterCard DISCOVER

USDA Organic
No chemicals, pesticides, or contaminants

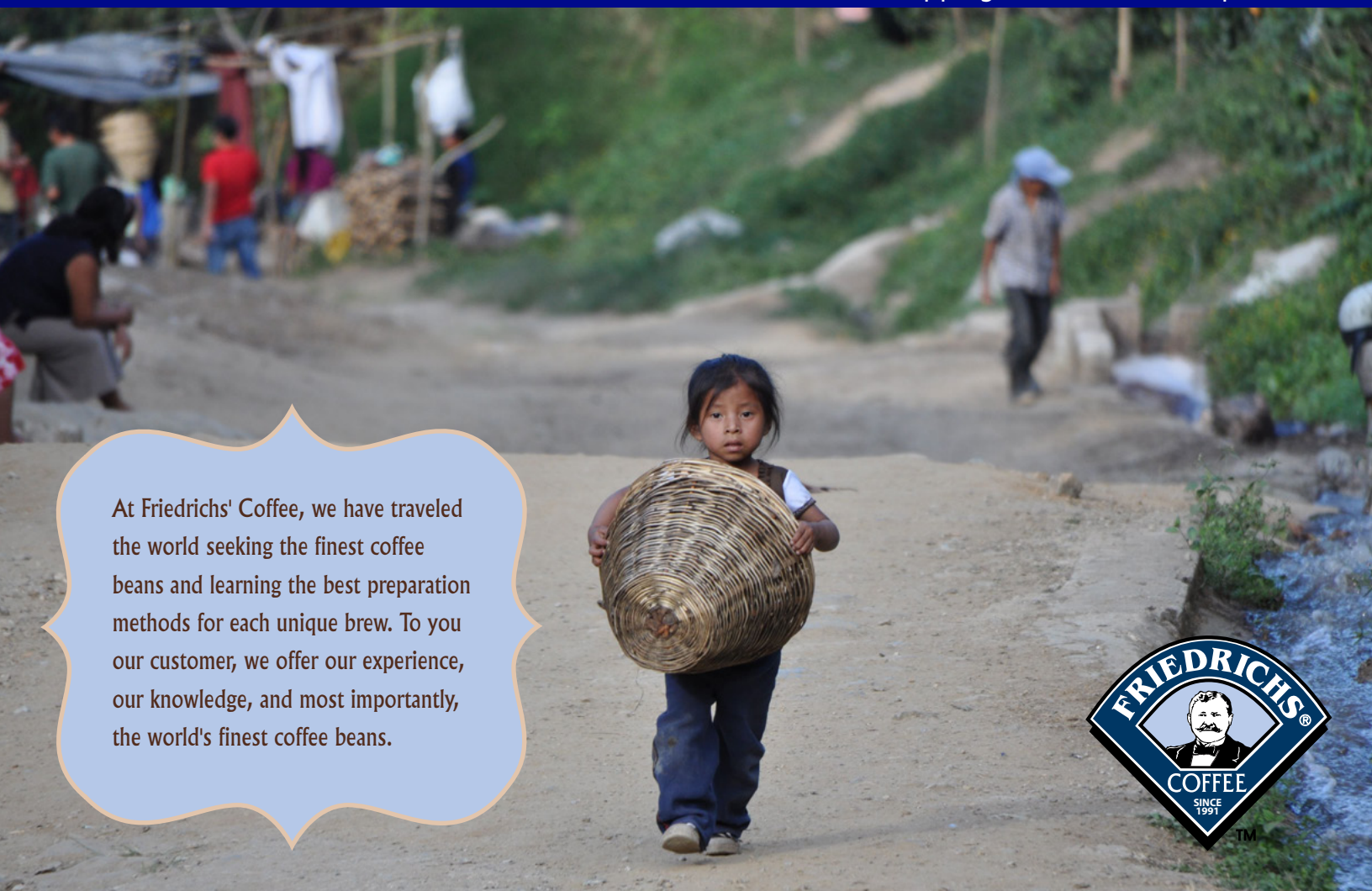
Rainforest Alliance
Protecting the Earth's resources today for the benefit of tomorrow.

Shade Grown Coffee
Innovative solutions for global conservation

Fairtrade
Ensuring a fair wage for coffee farmers.

Cup of Excellence
Offering exemplary coffees directly from small farmers

To order call toll free 888-612-5050 or fax us at 515-270-8050 Free Shipping on orders over 20 pounds



At Friedrichs' Coffee, we have traveled the world seeking the finest coffee beans and learning the best preparation methods for each unique brew. To you our customer, we offer our experience, our knowledge, and most importantly, the world's finest coffee beans.